



Addicted.com Rewards New Members with Opportunity to Win Free iPhone

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Website Providing Resources for Victims of Addiction Offers Chance

to Win World's Hottest Gadget

LOS ANGELES--(BUSINESS WIRE)--July 12, 2007--

Addicted.com - the new website that offers resources for addicts and their families to find support and recovery resources online, has announced a unique promotion today. Starting today, the site will reward every new member who creates a profile for the site's AddictedSpace feature a chance to win a much coveted iPhone(TM) by Apple(R).

The AddictedSpace area on Addicted.com is a forum where people who suffer from addictions can go to share progress on recovery, ask for help, and share stories of addiction and rehabilitation.

"Signing up for this kind of help is a huge step," said Addicted.com cofounder John S. Shegerian. "The least we can do is offer these people a chance for a special additional reward - relatively trivial compared to the reward of recovery that they are about to experience, but something special nonetheless."

Shegerian added that the site will give an iPhone to one new member every month.

The Addicted.com site also features a full slate of doctors and other professional experts that specialize in the diagnosis and treatment of common addictions including: eating disorders, gambling, sexual addiction and drug and alcohol addiction. The site also offers people seeking help a Zip Code Locator which visitors can use to find nearby recovery centers, doctors, counselors and other assistance for their addictions.

Visitors can also take self-tests to help determine whether they have an addiction and may need to seek help. Articles, advice, experts and other resources give users the option of complete anonymity if they are seeking resources but aren't ready to share their story with the world. To add even more in-depth assistance, Addicted.com added an online "Aftercare" program, designed to continue giving support to addicts after their treatment has ended. The iPhone promotion was designed to increase awareness of the site and the opportunities it offers for those seeking help.

"A major component of what we are all about at Addicted.com is the democratization of the recovery process while offering hope to all people who are addicted or are affected by addicts," said Shegerian. "The easiest and hottest method of reaching out to others these days is Apple's terrific new iPhone - so it just made sense to provide them to a select group of our members as incentive to get better."

Addicted.com provides addiction recovery resources and tools for addicts, family members and friends throughout the Internet community. The main goal of the site is to maintain a well-known on-line space for people to visit when they need advice, answers, assistance or just someone to talk with.

For more information on addicted.com, its mission and services, please visit www.addicted.com or contact info@addicted.com.

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