

Addicted.com Formally Launches Interactive Website for Addicts and Their Loved Ones

Website Offers Comprehensive Array of Groundbreaking Resources for the Addiction Community

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LOS ANGELES, Sep 04, 2007 (BUSINESS WIRE) -- Addicted.com, a website for addicts and their families to find support and recovery resources online, today announced its formal launch. The site moves into official launch mode today after a one-year beta testing period that yielded thousands of new members and participation from some of the nation's foremost addiction specialists.

The Addicted.com site features a full slate of professional addiction experts that specialize in the diagnosis and treatment of common addictions including eating disorders, sexual addiction, gambling and drug and alcohol addiction. The site also offers people seeking help a proprietary Zip Code Locator which visitors can use to find nearby recovery centers, doctors, counselors and other assistance for their addictions.

Other features include AddictedTube, which allows visitors to view and share addiction-related videos. AddictedSpace is another valuable feature where members can share progress on recovery, ask for help, and share stories of addiction and rehabilitation.

The site is also the first of its kind to feature virtual tours of treatment facilities so that people struggling with addictions and their families and loved ones can get a sense of the treatment options available in advance.

Along with AddictedSpace and AddictedTube, visitors can take self-tests to help determine whether they have an addiction and may need to seek help. Articles, advice, experts and other resources give users the option of complete anonymity if they are seeking resources but aren't ready to share their story with the world.

Addiction.com was originally planned to be an addiction treatment referral service. After realizing that the site could offer much more, Founder and CEO John S. Shegerian, expanded the site to include these additional features. To add even more in-depth assistance, Addicted.com added an online "Aftercare" program, designed to continue giving support to addicts after their treatment has ended.

"We are thrilled with the early success of our Addicted.com site," said Shegerian. "But there is still so much more to do. With more than forty million addicts in the United States alone, there is an enormous population of individuals out there struggling with addiction who just need something like Addicted.com to kick-start their road to recovery. Being able to offer hope to these people and their families is an honor and a privilege. Better yet, Addicted.com provides the right tools and resources to enable the addicted community and their loved ones to proactively help themselves!"

The site gives addicts and concerned family and friends a 24-hour interactive resource for the help they need - right from their own computers.

Addicted.com provides addiction recovery resources and tools for addicts, family members and friends throughout the Internet community. The main goal of the site is to maintain a well-known on-line space for people to visit when they need advice, answers, assistance or just someone to talk with.

For more information on addicted.com, its mission and services, please visit www.addicted.com or contact info@addicted.com, 1-866-ADDICTED.

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